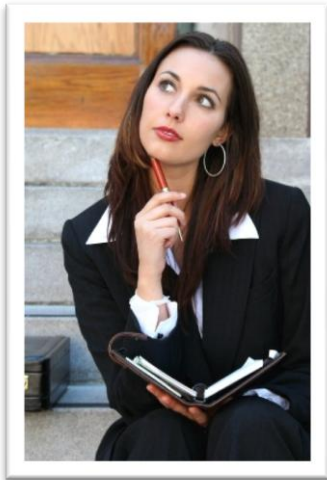


# COACHING FOR LEADERSHIP

*Achieving personally relevant, habitual change in your leadership*



*Can you really learn to be a better leader? The short answer is yes, but it is not as easy as it sounds. **Effective leadership is about who you are and what you do. More specifically, it is about what you do habitually and well.***

*Simply enhancing your leadership 'know-how' is not enough to make you better leader. Real leadership development is about *doing more of what you know* and *doing it better than you do now*, not just *knowing what to do*. In this way, learning to be better leader is akin to improving your golf game or losing weight. In these cases, knowing what you need to do is not enough.*

Nor is some vague good intention to change your habits. Lasting change takes commitment and practice over a period of time.

Our unique *Coaching for Leadership* program responds to this insight by starting you on a journey – a journey where you make personally relevant changes to your habitual approach to leadership. The program includes a range of psychometric assessments that will help you to discern your existing strengths, weaknesses and tendencies. You complete one of these assessments online - prior to the course date. You complete the other assessments on the day. We then show you how to use these assessment results to discern 1-3 key

Before the Day



On The Day



After The Day

aspects of your approach to leadership that you will change over the coming year. We will also show you how to design a personal learning plan that will **get you from the leader you are now, to the leader you want to be**. Finally, we work with you to set up a range of post-program supports that will help you 'stay-the-course' until you achieve your goals. Please note, you will be required to meet with fellow participants several times in the twelve months following the course date.

## Benefits Of Attending

- Enhance your self-awareness in a confidential environment
- Make lasting, personally relevant improvements in your approach to leadership

## Who Should Attend?

This program is designed for executives and managers who wish to make real and relevant changes in the way they go about the work of leadership.

## PROGRAM DATES

Brisbane 16 April 2010

## REGISTRATION & COSTS

Register online at:

[www.leadershipdevelopment.edu.au](http://www.leadershipdevelopment.edu.au)

Cost: \$899pp

Each program has a limited number of places. Your enrolment will be confirmed or regrettably declined within 1 business day of your application.

REGISTER ONLINE

[www.leadershipdevelopment.edu.au](http://www.leadershipdevelopment.edu.au)

## Why Choose An ALDC Program?

As Australia's only educational organisation with a sole focus on leadership, the Australian Leadership Development Centre (ALDC) is a trustworthy source of practical guidance on what it means to lead well and how you can go about enhancing your leadership impact.



All concepts presented in ALDC programs have a strong grounding in evidence. In the sea of unsubstantiated opinions and management fads the ALDC acts as a beacon, guiding you towards proven and dependable techniques that you can use to bring out the best in your staff.

The program itself is practical and highly experiential, involving you in practising and refining new leadership

behaviours.

## About Your Program Director

Shaun Killian is the senior partner of the Australian Leadership Development Centre. Helping people reach their full potential is both a professional and personal passion that has formed a constant thread throughout his career and life. Shaun holds two master's degrees, including a Master of Leadership. His work draws on a range of fields including psychology, adult-learning, leadership theory, human resources, neuro-linguistic programming and organisational behaviour. In 2007 Shaun chaired the National Summit on Leadership and People Development in Sydney and in 2009 he accepted a role as a guest columnist for The Australian.



## Testimonials

*'Shaun uses a masterly coaching style to great effect!'*

Tom Hardy, President Australian Primary Principals Association

*'A valuable experience with a very good presenter'*

John Warrall, Executive Director, Queensland Public Service.

*'Shaun speaks with real authority on the subject of leadership'*

Frank Crowther

Director, Leadership Research Institute  
University of Southern Queensland



## Behavioural Learning Fact File

While it is easy to be an armchair expert, **there is a large gap between knowing what to do and being able to do what you know.** Research shows that:

- Less than 15% of learning from traditional management training courses is transferred into sustained behavioural changes within the workplace.
- People do form new habits, but not through traditional forms of learning.
- Setting and using learning goals will help you change your behaviour and form new habits.
- Skill development is more likely to occur when you use a range of learning strategies that link *knowing* and *doing*.
- You are more likely to turn new knowledge and skills into new habits, if you use support strategies such as peer coaching and journaling.

To register or for further information visit our website:  
[www.leadershipdevelopment.edu.au](http://www.leadershipdevelopment.edu.au)

or contact the program director at  
[shaun@leadershipdevelopment.edu.au](mailto:shaun@leadershipdevelopment.edu.au)